

George Pistachio



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Portfolio

georgepistachio.com

Fashion journalist and stylist

Experienced journalist and styling assistant based in London, operating a unique approach that deals with fashion's extraordinary and unusual, exemplified in *Schmagazine*, for which he is founder.

A contributor for *CANDY Transversal* and has worked in communications for numerous fashion and jewellery brands such as John Alexander Skelton and Joanne Burke. In his styling he has assisted Ib Kamara, *i-D*'s Senior Fashion Editor at Large, for projects with Madonna, The Pirelli Calendar 2020, *Vogue Italia* and *AnOther*, and personal projects with Matthew Needham and Angeline Strong.

Education

Central Saint Martins - First Class Honours

October 2016 - July 2020

BA (Honours) Fashion Communication: Fashion Journalism

Battle Abbey School

September 2014 - June 2016

Awarded an academic scholarship for study. A-Levels in English Literature, Psychology, Philosophy. AS level in Mathematics

London College of Fashion

August 2015

Fashion Journalism short course

Diploma in Professional Studies

September 2019

Extended Project Qualification

June 2016

Extended essay on femininity and fashion, awarded A*

Skills

Adobe Suite

Photoshop, Premiere Pro, InDesign, Illustrator

Broad fashion knowledge

Both in menswear and womenswear

Art direction

Designed *Schmagazine* in its entirety

Digital illustration

Concise and confident communicator

Winner of the National Rotary Public Speaking award in 2014.

Guest speaker Showstudio

High attention to detail

Microsoft Office

Innovative, curious and risk-taking mindset

Confident in social media

Helped run Huang Huang PR social media

Street casting

Street casted John Alexander Skelton VI in almost its entirety, as well as Angeline Strong's BA Central Saint Martins graduate collection

Keen collaborator

Styling

Madonna's music video, *Medellin*

March 2019

Assisting stylist Ib Kamara dressing Madonna, Maluma and 30+ dancers on set in Portugal. Directed by Diana Kunst and Mau Morgó

The Pirelli Calendar 2020, *Looking for Juliet*

May 2019

Assisting stylist Ib Kamara dressing Emma Watson, Kristen Stewart, Rosalía, Claire Foy, Indya Moore, Mia Goth, Yara Shahidi, Chris Lee, Stella Roversi on set in Paris. Photographed by Paolo Roversi

Kelsey Lu's music video, *Foreign Car*

April 2019

Assisting stylist Ib Kamara dressing Kelsey Lu on set in Paris. Directed by Vincent Haycock

Pandora Campaign, *Rebelle in Wonderland*

April 2019

Assisting stylist Ib Kamara styling a cast of characters for Pandora in Ukraine

Lafawndah's music video, *Daddy*

June 2019

Assisting stylist Ib Kamara styling Lafawndah and her mother on set in London. Directed by Lafawndah and Claire Arnold

Vogue Italia Party, *Extreme Beauty*

September 2019

Assisting stylist Ib Kamara in hosting his event with Vogue Italia in Milan, styling dancers and extras

Magazine editorials

August 2019

Vogue Italia cover story assisting Ib Kamara, photographed by Paolo Roversi. Paris

September 2019

i-D assisting Ib Kamara, photographed by Stef Mitchell. London

September 2019

Luncheon assisting Ib Kamara, photographed by Paolo Roversi. Paris

August 2019

LOVE assisting Ib Kamara, photographed by Tim Walker. London

September 2019

AnOther assisting Ib Kamara, photographed by Nick Knight. London

May 2019

i-D assisting Ib Kamara, photographed by Walter Pfeiffer. London

Brands

February 2019

Gareth Wrighton for Fashion East assisting Ib Kamara. London AW19

June 2019

Mowalola for Fashion East assisting Ib Kamara. London, SS20

June 2019

Erdem assisting Ib Kamara. London, Pre-SS20

September 2019

Erdem assisting Ib Kamara. London SS20

June 2018

Angeline Strong. Runway collection and self-initiated press pack, including editorial shot by Matthew Tortolano

June 2018

Matthew Needham, Central Saint Martins MA Fashion 2020. Runway collection and promotional material, shot by Harry Bradbury

Journalism

Schmagazine, editor-in-chief

June 2020

Interviews with image maker Gareth Wrighton, icon Sue Tilley, celebrity colourist Nicola Clarke, puppeteer Eddy Parnell, various adult babies. Self-designed and curated. Promoted in *i-D*, *Showstudio*, *Google Arts and Culture*, *Scoop!*, *Fester*

CANDY Transversal, contributor

Issue 12 (10th anniversary issue), 2019

Interview profiles on designers Charles Jeffrey, Harris Reed, LAZOSCHMIDL, Harry Evans, Ludovic de Saint Sernin, Alled-Martinez, Nihil NYC, Palomo Spain

Fester, contributor

2020

Informative documentary director and host - 'What is street casting?'

Stitch, Bitch!, co-founder

2018

Interview with Caryn Franklin. Collaborator in graphic identity. Featured in The Guardian and *i-D*